



Federal Ministry
of Education
and Research

Deutschlandstipendium

Your talent. Your dedication. Your scholarship.



Talent meets
sponsorship.



To show recognition of outstanding achievement by talented and dedicated students while doing something to solve the skills shortage problem that is the guiding vision of the *Deutschlandstipendium* programme. At the same time, this programme encourages private individuals, foundations, social networks and businesses to in-

vest in the education of tomorrow's high-calibre employees. The *Deutschlandstipendium* is symbolic in many ways of the dawning of a new scholarship culture in Germany. It is the most expansive public-private partnership in education that our country has ever known, and it is strengthening the increasingly important networking between universities, industry and society.

Many thousands of students all over Germany are enjoying the benefits of the *Deutschlandstipendium*. The notion of 'achievement' as a criterion for a scholarship award also includes social commitment or being able to overcome obstacles in one's educational career. We purposely gave the universities considerable scope for implementing the programme. Many of them have seized this opportunity and have launched ambitious programmes that also offer non-financial support.

Educating and fostering young talent is not the task of the state alone, but of society as a whole. Get involved and be part of a new scholarship culture in Germany!

A handwritten signature in black ink that reads "Johanna Wanka". The signature is fluid and cursive, with the first name and last name clearly distinguishable.

Prof. Dr. Johanna Wanka
Federal Minister of Education and Research

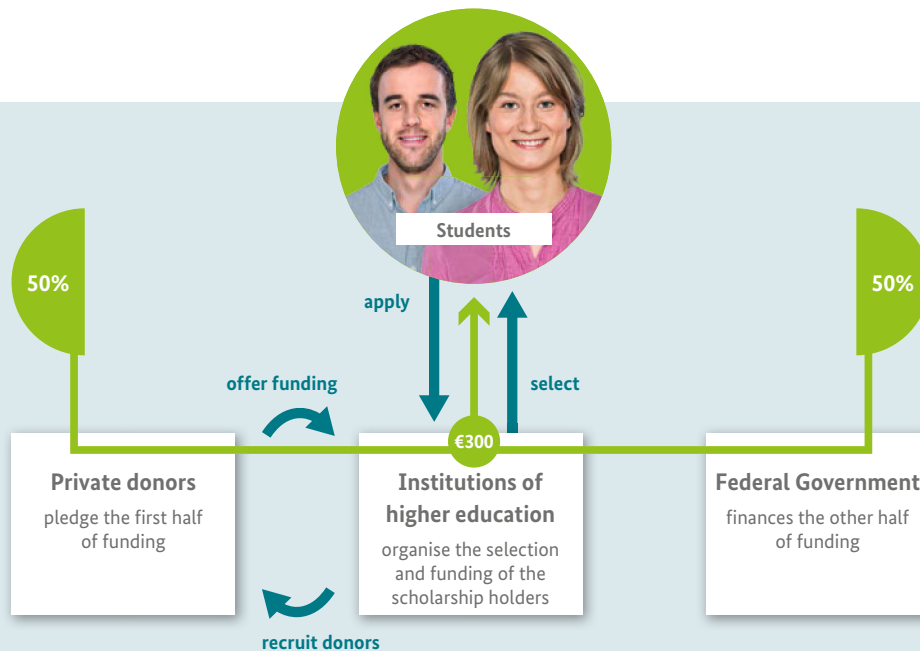
This is how the *Deutschlandstipendium* works:

The *Deutschlandstipendium* programme provides support to talented and high-achieving students at public and state-recognised institutions of higher education in Germany. In addition to a top academic record, the criteria for a scholarship award include social commitment and special personal achievements, such as a student overcoming challenges or obstacles in his or her educational career.

Scholarship support for recipients is €300 per month. One half is pledged by private sponsors, and the other half comes from the Federal Government.

Both new students and higher-semester students can apply directly to a university that offers the scholarship programme. The universities will structure the selection procedure, select the successful candidates and use financial support from the Federal Government to approach potential sponsors.

The *Deutschlandstipendium* is designed to support students throughout the standard period of study. It is awarded irrespective of income for a period of at least two semesters. The university determines eligibility for the subsequent academic year in a review of whether the student still meets the scholarship award criteria and whether private funding will continue to be available. For more information go to www.deutschlandstipendium.de.



Time for a new scholarship culture

Many people achieve great things at an early age – academically, in their family lives and for society. The *Deutschlandstipendium* is designed to encourage them and support them in their decision to pursue a higher level of education. Our country's prosperity, economic growth and innovative strength were achieved largely thanks to a highly qualified workforce. In future, this will be more important than ever before. Against the background of demographic change and growing international competition, it is becoming increasingly important to provide targeted support for high achievers. This can only be achieved if state and society join forces and give talented young people their full backing.

With the *Deutschlandstipendium*, the Federal Government is laying the foundations for a new scholarship culture. Other countries are one step ahead in this respect. In the USA, for example, about two thirds of the expenditure of universities is funded by alumni, companies and other private sources. In Germany, the corresponding figure is 16 per cent, far below the OECD average of approximately 30 per cent. The *Deutschlandstipendium* aims to change this. The Federal Government, universities and private sponsors are working together to offer strong incentives for excellence, counteract skills shortages and contribute to the long-term development of our society, which is also in the interests of future generations.

Sponsor and scholarship holder on the cover

Bontu Guschke, student of Media and Communication Studies at the Freie Universität Berlin, is a holder of the *Deutschlandstipendium*. Her scholarship is made possible by **Oliver Schmidt**, business consultant in the field of sustainability. He is one of several thousand sponsors who are investing in Germany's future.

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www.deutschlandstipendium.de